

ANNE BURROWS MUSIC FOUNDATION

— SINCE 1980 —

2021-26 STRATEGIC PLAN

The Anne Burrows Music Foundation (ABMF) has been providing scholarships to exceptionally talented and classically trained musicians from the Greater Edmonton Area to assist them in pursuing higher-level post-secondary education in music around the world.

This document provides a comprehensive overview of the Board’s plan to meet the organization’s current and future needs:

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Approved by the ABMF Board on May 23, 2021

Our Beginning

The Anne Burrows Music Foundation (ABMF) was created in 1980. Dr. Anne Burrows (See [Appendix A](#)) joined with four devoted founding members to raise funds to see Angela Cheng, a 19-year-old piano student, fulfill her dream to attend the prestigious Juilliard School of Music in New York. She has since become an acclaimed international concert pianist and music educator. With the success of supporting Angela, the foundation continued to raise funds to benefit other aspiring music students. Over the past 40 years, the ABMF and its partner fundraising organization “The Friends of ABMF” has raised \$1.3 Million, providing scholarships to over 100 exceptional young musicians to pursue their music education and careers. Some have now achieved national and international fame. (See [Appendix B](#)) for a list of recipients).

Our Mission

It is our mission to fund gifted, local music students, to pursue excellence in their music education at the post-secondary level.

Our Vision

Our musicians make a positive impact on our community and around the world through music.

Our Values

We:

- believe and invest in our music students
- appreciate our donors
- respect all volunteers and work with their areas of expertise
- maximize the funds available for our music students as a 100% volunteer board

Our Operating Framework

The ABMF has a formal organization structure to plan, coordinate, operate and oversee the governance and management of operations. It includes a separate organization, “Friends of the Anne Burrows Music Foundation” (Friends) as mandated by the provincial government’s casino licensing program to manage and administer casino fundraising activities and proceeds.

The ABMF is governed by a Board of Directors (including a President, Vice President, Secretary and Treasurer) and nine members. All are volunteers who are staunch supporters of the ABMF vision and wish to continue the legacy for helping musicians achieve their aspirations in the music world. The Board provides oversight of the ABMF operations, ensuring the achievement of the mission and vision. The Board members act as stewards of the ABMF financial assets. They address strategic issues such as decisions on the budget and the allocation of funds, strategic planning and direction, Board membership, Board operation and the long-term sustainability of the ABMF. (See [Appendix C](#) for a list of current and past Board Chairs and Members.)

The funds used to provide scholarships are generated through several annual fundraising activities and a bi-annual casino. All activities are supported by volunteers, including the Board and many other like-minded donors and supporters of the ABMF. Since inception over forty years ago, there have not been any paid staff working for the foundation, with almost 100% of raised proceeds going toward music education of selected scholarship recipients.

The Board annually convenes an adjudication panel composed of Board members and external music experts to review scholarship applications. Applicants go through a stringent process and must meet pre-determined qualifying criteria. They must demonstrate musical ability through an actual performance via recording or video of their musical specialty. They are also assessed on potential for a career in music, level of experience and financial need. The panel makes recommendations to the Board, which reviews and approves funding recommendations, primarily for tuition support at recognized post-secondary institutions across the world.. The number and amount of scholarships approved is based on the number of qualified applicants and amount of funds available for the year.

The ABMF primarily relies on “word-of-mouth” communication, including directing people to the web site at www.burrowsfoundation.org to generate interest in fundraising events, scholarship applications and Board recruitment. An annual newsletter and correspondence via emails is also used. Planning for the 2020 40th Anniversary Ruby Celebration resulted in strong partnerships created with the Winspear Centre and MacEwan University, which will be important in building awareness and marketing for future operation and success of the ABMF.

Our Goals and Objectives

Goal	Objectives
Entice the best musicians to apply for scholarships.	<ol style="list-style-type: none"> 1. Facilitate an effective, efficient and fair application process. 2. Expand awareness of the scholarship grant program to local music students aspiring to pursue post-secondary studies. 3. Create attractive opportunities to profile our recipients.
Increase the number of donors and the amount of donations to both annual giving and the long term endowment fund.	<ol style="list-style-type: none"> 1. Increase the number of donors and the amount of donations to both annual giving and the long term endowment fund. 2. Create opportunities for donors to come together to witness the value of investment. 3. Recognize donors appropriately. 4. Communicate to donors how their donation is used.
Create a robust marketing and communications plan.	<ol style="list-style-type: none"> 1. Improve, enhance and maintain the web site. 2. Increase social media exposure by finding and using appropriate partners. 3. Create a plan specifically for fundraising. 4. Support the Friends of ABMF to conduct effective casinos.
Create a satisfying and rewarding experience for all volunteers.	<ol style="list-style-type: none"> 1. Clearly define expectations for all volunteers. 2. Assess and refresh Board membership to pass on broad knowledge, skills and experience. 3. Create a volunteer recruitment package.
Create and sustain partnerships.	<ol style="list-style-type: none"> 1. Identify the ABMF liaison and key contacts for each of our Partners. 2. Create a relationship arrangement with each partner to maintain and sustain relationships.
Reconnect with our alumni.	<ol style="list-style-type: none"> 1. Research reasons alumni would stay connected and engaged with the ABMF organization. 2. Develop a formal program to engage with alumni.

Our Future

The 2021-26 strategic plan will form the road map for the Board to establish action plans to achieve the goals over the next five years. Focused action plans will include deliverables and time lines to ensure progress and success.

The Anne Burrows Music Foundation is a relevant and respected organization in Edmonton and surrounding areas. Staying true to the mission and vision, and always committed to implementing a strong and successful operation, the ABMF will continue to send exceptionally talented local musicians to study around the world and to make a positive impact on the community we live in.

Appendix A - Dr. Anne Burrows



Dr. Anne Burrows was one of the founding members of the AMBF. Born in 1922 in a rural community in Alberta, Canada, she became blind at the age of 6. Despite this, Dr. Burrows went on to attend the Royal College of Music in London, UK, where she obtained her Associate of the Royal College of Music in Piano Performance. After teaching for several music institutions in the UK, she returned to Canada in 1952 where she began to teach piano privately.

When she was not teaching piano, she acted as the president of the Edmonton Chamber Music Society, worked as a music consultant for Studio Theatre at the University of Alberta, and became a broadcaster

for CKUA radio and the Canadian Broadcasting Corporation.

Dr. Burrows later attended Indiana University in Bloomington, USA, where she was awarded a Masters of Music in piano performance with highest distinction. Following this, she returned to Canada and became a music critic for the Edmonton Journal, in addition to her broadcasting and teaching duties.

Throughout her life, Dr. Burrows has adjudicated numerous music competitions and festivals, established the Alberta division of the Canadian Music Competition, and contributed tremendously to the development of facilities and programmes for the blind. She was awarded an honorary doctorate from the University of Alberta for her outstanding contributions to music education, and was named to the Order of Canada in 1992. She also received an Alberta Centennial Arts medal in 2005.

Dr. Burrows passed away in 2007, but she continues to inspire the AMBF in supporting young music students today with their pursuit of excellence in music.

Appendix B - ABMF Scholarship Recipients

Adam Boeker, Piano
Adam Johnson, Piano/Conducting
Alex Lozowski, Violin
Alexandra (Zana) Von Der Ohe, Com Vocalist
Alison Kilgannon, Piano
Alissa Cheung, Violin
Allis (Yu) An, Piano
Amanda Andrishak, Piano
Amanda Forsyth, Cello
Andrew Wan, Violin
Angela Cheng, Piano
Angela Lawrence (nee Welch), Voice
Angelina Weber, Violin
Anne Marie Kremer (nee Hoover), Soprano
Anthony Bacon, Cello
Anthony Flynn, Tenor
Brenneis Wesley, Acoustics & Electric Bass
Carol-Anne Fraser, Piano
Caroline Stinson, Cello
Carrie Diamaculangan, Soprano
Catherine Lee, Oboe
David Eggert, Cello
Diane Leung, Viola
Dongkyun An, Cello
Edward (Ted) Huck, Bass Trombone
Efa Etoroma, Drummer
Elisa Rha, Piano
Elise Noyes, Voice
Emily Filice, Piano
Eric Meier, Classical Guitar
Erica Schoenberger (nee Tang), Piano
Erika Vogel, Vocal
Erin Breen, Voice
Ewald Cheung, Violin
Frederick Robert, Tenor
Gabrielle Couillard-Després, Violin
Heather Schmidt, Piano/ Composition
Heidi Klann, Voice
Jack Olszewski, Piano
Jacob Struzik, Clarinet
Jan Noelle Berry Baker, Saxophone
Janet Sora Chung, Organ
Robert Spady, Clarinet
Jared Mosher, Violin
Jason Cutmore, Piano
Jeff Faragher, Cello
Jeff Klasson, Trumpet
Jens Lindemann, Trumpet
Jessica Linnebach, Violin
Jessica Yuma, Piano
Joanna Lee, Violin
Jonathan Kilgannon, Piano
Jordan Gasparik, Voice
Joshua Iverson, Clarinet
Josina Leder, Piano
Judy Kang, Violin
Juliette Kang, Violin
Justin Massey, Saxophone
Karl Schwonik, Percussion
Kathleen de Caen, Cello
Katrina Tamagi (nee Townsend), Soprano
Kendra Heslip, Saxophone
Kerry Waller, Piano
Kim Younggun, Piano
Leanne Maitland (Dammann), Viola
Leslie Newman, Flute
Liesel Fedkenheuer, Soprano
Lindsay Woolgar, Double Bass
Lindsey Sikora, Mezzo-Soprano
Louise Ashdown, Voice
Mairi-Irene McCormack, Mezzo-Soprano
Maria Millar, Violin
Matthew Wicks, Piano
Maura Sharkey-Pryma (nee Sharkey), Voice
Melody Yong, Piano
Micah Yui, Piano
Michael Meraw, Baritone
Michelle Nam, Piano
Michelle Santiago, Piano
Michelle Schamehorn (nee Powell), Piano
Mikolaj Warszynski, Piano
Molly Wreakes, French Horn
Montano Cabezas, Piano
Peter Clark, French Horn
Robert Frederick, Tenor
Rosabel Choi, Piano

Rosy Ge, Piano
Sandra Lindsay, Piano
Sarah Ho, Piano
Sarah Hoyt, Piano
Sebastian Robles, Classical Guitar
Sharon Crawford, Voice
Sonja Boon, Flute
Sonya Shin, Violin
Soyoun Kim, Piano
Steven Craig, Violin
Teo Tetel, Violin
Tereza Stanislav, Violin
Todd Korris, Double Bass
Tony Luca Caruso, Tenor
Travis Luckert, Classical Guitar
Trevor Cooper, Classical Guitar
Wesley Brenneis, Acoustics & Electric Bass
William Fedkenheuer, Violin

Appendix C - List of Current and Past Board Members

ABMF Board Directors

President — Winnie Yiu-Young (co-founder)
Vice President — Lynn Cook
Treasurer — Bonita Cheong
Secretary — Jessica Liu
Trustee — Fran Armstrong
Trustee — Lynn Cook
Trustee — Melanie Duhaime
Trustee — Mary Lee (co-founder)
Trustee — Mary Yiu (co-founder)
Trustee — Brian Dunsmore
Trustee — Viktoria Reischwich-Dapp
Trustee — John Tessier
Trustee — Janice Wan

Friends of ABMF Executives

President — Lynn Cook
Vice President — Brian Dunsmore
Treasurer — Bonita Cheong
Secretary — Jessica Liu

Past Board Members

Anne Burrows (co-founder), Chair of ABMF Board - 1980 to 2002	Mary MacNab
Faqir Khanna, Chair of ABMF Board - 2002 to 2013	Dr. Martine Jaworski
Sig Plach	Michael Massey
Philippe Bourigault	Pat McDonald
Jacques Despres	Paul Bourret
Patty Glover	Ralph Thurn
Joan Greabeiel	Richard Cook
Julie Kennedy	Ted Power
Cora Molstad	Patricia Walker
David Prestley	Malcolm Smith
Elaine McCoy	Rhodora Funcion
Hugh Dawe	
Jenny Diment (co-founder)	
Joyce Law	
Ken MacDonald	
Ann Hammond	